

New Royal Purple Diesel Truck Filters



Royal Purple is proud to offer this new EXCLUSIVE performance product

New Product Addition:

Date: June 13, 2011
RP 11-2

Subject: **40-780**

Royal Purple and Champion Laboratories have partnered to bring you the **40-780**, a "state-of-the-art" oil filter for the Dodge Diesel pickups 1989-2010, Ram 2011 Diesel pickups (Chrysler 5083285AA) engine, which is now in production.

The **40-780** meets all filtration requirements of the Motorcraft FL780.

Features & Benefits:

- 100% synthetic micro-glass media for superior particle removal with 99% filtration efficiency.
- A high-performance silicone anti-drainback valve that prevents dry starts, even in extreme conditions.
- An extra-heavy duty, high temperature nitrile gasket that ensures a leak-free seal.
- Ultra-strength filter housing endures higher burst strength than conventional filters.



Product Applications:

Dodge Diesel pickups 1989-2010.

Ram 2011 Diesel pickups (Chrysler 5083285AA)

Engine and equipment manufacturer's warranties remain in effect when Champion filters are used. Vehicles under warranty should follow the vehicle manufacturer's recommended filter change intervals. Royal Purple filters are fully compatible with all synthetic and conventional oils.

For more information on Royal Purple Oil filters or the complete Royal Purple product line, please visit www.royalpurple.com or call: the filter hotline at **1-800-882-0890**.

Hours of operation: M-F (7a-7p CT); Sat (7a-5p CT)



Champion Laboratories, Inc. 5 4th Street, Albion, IL 62806-1313 · (618) 445-6011 · www.champlabs.com

The information contained herein is intended to be used as an indication of performance and is not meant to be used as an exact specification. The information is based upon test data and is subject to test and material variability. Changes may occur based upon technology, process and material innovation as Champion strives to attain the highest levels of performance and customer satisfaction. These changes may occur without notification.

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New Product Addition:

Date: June 13, 2011
RP 11-3

Subject: **50-2286**

Royal Purple and Champion Laboratories have partnered to bring you the **50-2286**, a "state-of-the-art" oil filter for the Ford Diesel pickups 1995-2003. (Ford 44TZ-6731-A; Motorcraft FL1995), which is now in production.

The **50-2286** meets all filtration requirements of the Motorcraft FL1995.

Features & Benefits:

- 100% synthetic micro-glass media for superior particle removal with 99% filtration efficiency.
- A high-performance silicone anti-drainback valve that prevents dry starts, even in extreme conditions.
- An extra-heavy duty, high temperature nitrile gasket that ensures a leak-free seal.
- Ultra-strength filter housing endures higher burst strength than conventional filters.

Product Applications:

Ford Diesel pickups 1995-2003.
(Ford 44TZ-6731-A; Motorcraft FL1995)



Engine and equipment manufacturer's warranties remain in effect when Champion filters are used. Vehicles under warranty should follow the vehicle manufacturer's recommended filter change intervals. Royal Purple filters are fully compatible with all synthetic and conventional oils.

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New Product Addition:

Date: June 13, 2011
RP 11-4

Subject: **50-2017**

Royal Purple and Champion Laboratories have partnered to bring you the **50-2017**, a "state-of-the-art" oil filter for the Ford Diesel pickups 2003-10 (Ford 3C3Z-6731-A; Motorcraft FL2016), which is now in production.

The **50-2017** meets all filtration requirements of the Motorcraft FL2016.

Features & Benefits:

- 100% synthetic micro-glass media for superior particle removal with 99% filtration efficiency.
- A high-performance silicone anti-drainback valve that prevents dry starts, even in extreme conditions.
- An extra-heavy duty, high temperature nitrile gasket that ensures a leak-free seal.
- Ultra-strength filter housing endures higher burst strength than conventional filters.

Product Applications:

Ford Diesel pickups 2003-10
(Ford 3C3Z-6731-A; Motorcraft FL2016)



Engine and equipment manufacturer's warranties remain in effect when Champion filters are used. Vehicles under warranty should follow the vehicle manufacturer's recommended filter change intervals. Royal Purple filters are fully compatible with all synthetic and conventional oils.

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Hours of operation: M-F (7a-7p CT); Sat (7a-5p CT)



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New Product Addition:

Date: June 13, 2011
RP 11-1

Subject: **40-2051**

Royal Purple and Champion Laboratories have partnered to bring you the **40-2051**, a "state-of-the-art" oil filter for the Ford Super Duty Pickup 6.7L (2011), (Ford BC3Z-6731-A; Motorcraft FL2051) engine, which is now in production.

The **40-2051** meets all filtration requirements of the Motorcraft FL2051.

Features & Benefits:

- 100% synthetic micro-glass media for superior particle removal with 99% filtration efficiency .
- A high-performance silicone anti-drainback valve that prevents dry starts, even in extreme conditions.
- An extra-heavy duty, high temperature nitrile gasket that ensures a leak-free seal.
- Ultra-strength filter housing endures higher burst strength than conventional filters.



Product Applications:

Ford Super Duty Pickup 6.7L (2011),
(Ford BC3Z-6731-A; Motorcraft FL2051) engine

Engine and equipment manufacturer's warranties remain in effect when Champion filters are used. Vehicles under warranty should follow the vehicle manufacturer's recommended filter change intervals. Royal Purple filters are fully compatible with all synthetic and conventional oils.

For more information on Royal Purple Oil filters or the complete Royal Purple product line, please visit www.royalpurple.com or call: the filter hotline at **1-800-882-0890**.

Hours of operation: M-F (7a-7p CT); Sat (7a-5p CT)



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